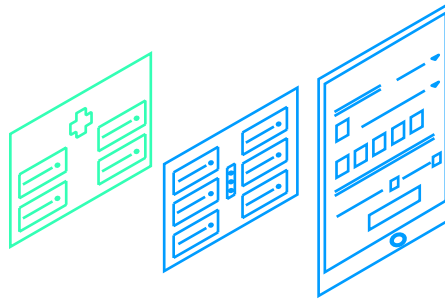


Healthwise Content Integration

Action-oriented web content, tools and resources for self-care and condition self-management.

Challenge

Our client identified a need to provide their community and members with indexed, action-oriented web content, tools and resources for both self-care and condition self-management. After a detailed vendor assessment, Healthwise was selected as the vendor of choice. Healthwise is widely considered to be the gold standard in health content. The client's contract with the Mayo Clinic was ending and new vendor content needed to be integrated into the site by the end of the contract.



Solution

We developed a sophisticated presentation layer for XML to HTML content conversion with an emphasis on processing speed.

Vicert implemented the process for Healthwise data collection, then accommodated this content with the existing Blue Shield data structure and finally applied the appropriate presentation layer to allow content browsing.

Benefits

- Our client is now able to offer its members, prospects and site visitors the “best in class” health content and also with added efficiency to the health content management process.
- The reading, transformation and storage of the complete set of Healthwise content (around 14,000 files) takes less than 30 minutes.
- Vicert was able to leverage its extensive experience in ATG and Java to complete this project in less than 8 weeks.

Tech: Java, Healthwise, ATG

Duration: 8 weeks

Value: \$250K